

TECHNIKON

We are an independent, privately owned research company in Villach, Austria which provides research services and technology based consultancy to high-tech companies across Europe.

Online Marketing Manager (m/f)

You have the ability to make tomorrow's innovations an absolute highlight today? You live online and miss no new trend? Do you dream of making Technikon great?

If yes: write us!

Your Profile

- You are a digital native, with experience in different social media platforms (Facebook, Instagram, Vimeo, LinkedIn, Twitter)
- You have profound knowledge in the fields of SEO and SEM
- You have at least 3 years of professional experience in online marketing/social media marketing
- You are interested in new trends and you love innovation
- Team player, inventiveness, reliability and innovative spirit are your qualities
- You are communicative and speak fluent English

Your typical working day

- Developing, planning and realizing of online and social media strategies for our company as well as for technology-based research projects, in which our company is involved
- Development of content for specific target groups
- Monitoring, measurement and reporting of online marketing activities
- Coordination of marketing specific tasks between the project management team, the project partners and the media department

We offer you

- Flexible, project-oriented job in a dynamic team, in our office in Villach
- Possibility to advance your career within the company, by active participation and self-responsible conduct
- Participation in innovative European research projects
- We comply the Austrian collective agreement for technical offices and offer a salary that is compliant with the market (Overpayment with appropriate experience)

Interested?

Contact Dr. Klaus-Michael Koch at jobs@technikon.com and send us your CV and work samples

